

1 of 4

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

NRSC 2012 SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	-----	-----	---	---	-----	-----
	1	TU,TH	6A-7A	NEWS8-DAYBREAK	:30	\$650.00	10/02-10/04	2	1	2	\$1,300.00	
		Buyline Comment: NEWS8-DAYBREAK										
	2	TU	6A-7A	NEWS8-DAYBREAK	:30	\$650.00	10/09-10/09	1	1	1	\$650.00	
		Buyline Comment: NEWS8-DAYBREAK										
	3	W,F	7A-8A	NEWS8-DAYBREAK	:30	\$500.00	10/03-10/05	2	1	2	\$1,000.00	
		Buyline Comment: EARLY SHOW										
	4	M-TU	7A-8A	NEWS8-DAYBREAK	:30	\$500.00	10/08-10/09	2	1	2	\$1,000.00	
		Buyline Comment: EARLY SHOW										
	5	TU-F	8A-9A	NEWS8-DAYBREAK	:30	\$150.00	10/02-10/05	4	1	4	\$600.00	
		Buyline Comment: EARLY SHOW										
	6	M-TU	8A-9A	NEWS8-DAYBREAK	:30	\$150.00	10/08-10/09	2	1	2	\$300.00	
		Buyline Comment: EARLY SHOW										
	7	W,F	12P-1230P	NEWS AT NOON	:30	\$900.00	10/03-10/05	2	1	2	\$1,800.00	
		Buyline Comment: NEWS AT NOON										
	8	TU	12P-1230P	NEWS AT NOON	:30	\$900.00	10/09-10/09	1	1	1	\$900.00	
		Buyline Comment: NEWS AT NOON										
	9	TU-F	5P-530P	NEWS AT NOON	:30	\$900.00	10/02-10/05	4	1	4	\$3,600.00	
		Buyline Comment: 5P NEWS										
	10	M-TU	5P-530P	NEWS AT NOON	:30	\$900.00	10/08-10/09	2	1	2	\$1,800.00	
		Buyline Comment: 5P NEWS										

Rep Order# 6860151 Ver# 7 Mod# 1 Status Confirmed
EC'd Yes

Traffic Order# 211643

Last Received: 10/04/2012 3:55 PM
Showing Buylines: All Lines

2 of 4

Station WISH-TV INDIANAPOLIS, IN
Advertiser () NRSC
Product NRSC 2012
Estimate#
Buyer ANDREA MASSAR
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/02/2012 - 10/09/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	TU-F	530P-6P	530P NEWS	:30	\$900.00	10/02-10/05	4	1	4	\$3,600.00	
				Buyline Comment: 530P NEWS								
	12	M-TU	530P-6P	530P NEWS	:30	\$900.00	10/08-10/09	2	1	2	\$1,800.00	
				Buyline Comment: 530P NEWS								
	13	TU-F	6P-630P	6P NEWS	:30	\$900.00	10/02-10/05	4	1	4	\$3,600.00	
				Buyline Comment: 6P NEWS								
	14	M-TU	6P-630P	6P NEWS	:30	\$900.00	10/08-10/09	2	1	2	\$1,800.00	
				Buyline Comment: 6P NEWS								
	15	W,F	730P-8P	730P-8P	:30	\$900.00	10/03-10/05	2	1	2	\$1,800.00	
				Buyline Comment: ENT TONIGHT								
	16	M	730P-8P	730P-8P	:30	\$900.00	10/08-10/08	1	1	1	\$900.00	
				Buyline Comment: ENT TONIGHT								
	17	TU-F	11P-1135P	11P-1135P	:30	\$1,500.00	10/02-10/05	4	1	4	\$6,000.00	
				Buyline Comment: WISH LATE NEWS REVISED TP								
	18	M-TU	11P-1135P	11P-1135P	:30	\$1,500.00	10/08-10/09	2	1	2	\$3,000.00	
				Buyline Comment: WISH LATE NEWS REVISED TP								
	19	M	10P-11P	10P-11P	:30	\$3,700.00	10/08-10/08	1	1	1	\$3,700.00	
				Buyline Comment: HAWAII/CLASH-								
	20	TU	8P-9P	8P-9P	:30	\$6,000.00	10/09-10/09	1	1	1	\$6,000.00	
				Buyline Comment: NCIS								
	21	TU	9P-10P	9P-10P	:30	\$6,000.00	10/02-10/02	1	1	1	\$6,000.00	
				Buyline Comment: NCIS:L//NCIS 9								

Rep Order# 6860151 Ver# 7 Mod# 1 Status Confirmed
EC'd Yes

Traffic Order# 211643

Last Received: 10/04/2012 3:55 PM
Showing Buylines: All Lines

3 of 4

Station WISH-TV INDIANAPOLIS, IN
Advertiser () NRSC
Product NRSC 2012
Estimate#
Buyer ANDREA MASSAR
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/02/2012 - 10/09/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	TH	9P-10P	PERSON OF INTEREST	:30	\$5,000.00	10/04-10/04	1	1	1	\$5,000.00	
				Buyline Comment: PERSON OF INTEREST								
	23	F	10P-11P	BLUE BLOODS	:30	\$3,500.00	10/05-10/05	1	1	1	\$3,500.00	
				Buyline Comment: BLUE BLOODS								
	24	SA	6A-9A	DAYBREAK SAT	:30	\$450.00	10/06-10/06	1	1	1	\$450.00	
				Buyline Comment: DAYBREAK SAT								
	25	SA	7P-730P	WISH NEWS AT 7	:30	\$400.00	10/06-10/06	1	1	1	\$400.00	
				Buyline Comment: WISH NEWS AT 7								
	26	SA	11P-1130P	NEWS8//HM DFT	:30	\$1,000.00	10/06-10/06	1	1	1	\$1,000.00	
				Buyline Comment: NEWS8//HM DFT								
	27	SU	6A-9A	DAYBREAK	:30	\$350.00	10/07-10/07	1	1	1	\$350.00	
				Buyline Comment: DAYBREAK								
	28	SU	6P-7P	WISH NEWS AT 6	:30	\$800.00	10/07-10/07	0	0	0	\$0.00	
				Buyline Comment: WISH NEWS AT 6								
	29	W-F	730P-8P	ENT TONIGHT	:30	\$900.00	10/03-10/05	1	1	1	\$900.00	
				Buyline Comment: ENT TONIGHT								
	30	SA	10A-12P	CC PARADE	:30	\$800.00	10/06-10/06	1	1	1	\$800.00	
				Buyline Comment: CC PARADE								

---REPORT TOTALS---

Report Totals: 54 / \$63,550.00

Rep Order# 6860151 Ver# 7 Mod# 1 Status Confirmed
EC'd Yes

Traffic Order# 2111643

Last Received: 10/04/2012 3:55 PM
Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN
Advertiser () NRSC
Product NRSC 2012
Estimate#
Buyer ANDREA MASSAR
Phone#
Fax#

Agency () STRATEGIC MEDIA SVCS
3299 K STREET NW SUITE #200
WASHINGTON, DC 20007
Agency C/P1/P2/E 10/02/2012 - 10/09/2012
Flight Dates
Hiatus Weeks
Rep Firm
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

---SALES MONTHLY TOTALS---

Oct 12: 54 / \$63,550.00

Sales Totals: 54 / \$63,550.00

Station Totals: 54 / \$63,550.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$181,571

CABL	0%	WISH	35%	WNDY	2%	WRTV	11%	WTHR	36%
WTTV	6%	WXIN	10%						

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null
Demos RA35+

---CREDIT RISK---

CASH IN ADVANCE

Spot Manager: All, 10/02/12-10/09/12

Station	Advertiser	Product	Estimote	Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
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Alt Order #: 06860151

WISH	POL/NRSC	NRSC 2012			Daybreak @ 6	558-7a	:30	10/02/12	6:59:11 AM	CBS This Morning @ 6		\$650.00		P2
WISH	POL/NRSC	NRSC 2012			CBS This Morning @8	8-9a	:30	10/02/12	8:29:11 AM	CBS This Morning @ 6		\$150.00		P3
WISH	POL/NRSC	NRSC 2012			News 8 @5p	5-530p	:30	10/02/12	4:58:26 PM	M-F 4p-5p		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			News 8 @ 530p	530-6p	:30	10/02/12	5:52:56 PM	News 8 @530		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			News 8 @6	558-630p	:30	10/02/12	6:13:35 PM	News 8 @6		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			Tuesday 9-10p	858-10p	:30	10/02/12	9:19:17 PM	Tue Hour 2		\$6,000.00		P2
WISH	POL/NRSC	NRSC 2012			News 8 @ 11 M-F	11-1135p	:30	10/02/12	11:07:16 PM	LN M-F		\$1,500.00		P2
WISH	POL/NRSC	NRSC 2012			News 8 @ 530p	530-6p	:30	10/03/12	6:59:26 AM	Daybreak @ 6		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			CBS This Morning @7a	7-8a	:30	10/03/12	8:58:00 AM	CBS This Morning @ 6		\$500.00		P3
WISH	POL/NRSC	NRSC 2012			CBS This Morning @8	8-9a	:30	10/03/12	12:03:52 PM	Noon News		\$150.00		P1
WISH	POL/NRSC	NRSC 2012			Noon News	1158a-1230p	:30	10/03/12	5:17:36 PM	News 8 @530		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			News 8 @5p	5-530p	:30	10/03/12	6:28:56 PM	News 8 @5		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			News 8 @6	558-630p	:30	10/03/12	7:58:26 PM	Wed Hour 1		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			Entertainment Tonight	728-8p	:30	10/03/12	11:07:44 PM	LN M-F		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			News 8 @ 11 M-F	11-1135p	:30	10/03/12	5:57:30 AM	Daybreak @ 6		\$1,500.00		P2
WISH	POL/NRSC	NRSC 2012			Daybreak @ 6	558-7a	:30	10/04/12	8:57:00 AM	CBS This Morning @ 6		\$650.00		P2
WISH	POL/NRSC	NRSC 2012			CBS This Morning @8	8-9a	:30	10/04/12	5:27:00 PM	News 8 @5		\$150.00		P3
WISH	POL/NRSC	NRSC 2012			News 8 @5p	5-530p	:30	10/04/12	5:27:00 PM	News 8 @5		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			News 8 @ 530p	530-6p	:30	10/04/12	5:51:51 PM	News 8 @530		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			News 8 @6	558-630p	:30	10/04/12	6:27:11 PM	News 8 @6 SP Sp		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			Thursday 9-10p	858-10p	:30	10/04/12	9:20:47 PM	Thur Hour 2		\$5,000.00		P2
WISH	POL/NRSC	NRSC 2012			News 8 @ 11 M-F	11-1135p	:30	10/04/12	11:33:46 PM	LN M-F		\$1,500.00		P2
WISH	POL/NRSC	NRSC 2012			News 8 @530p	530-6p	:30	10/05/12		News 8 @530		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			CBS This Morning @7a	7-8a	:30	10/05/12	7:29:26 AM	CBS This Morning @ 6		\$500.00		P3
WISH	POL/NRSC	NRSC 2012			CBS This Morning @8	8-9a	:30	10/05/12	8:57:15 AM	CBS This Morning @ 6		\$150.00		P3
WISH	POL/NRSC	NRSC 2012			Noon News	1158a-1230p	:30	10/05/12	12:11:34 PM	Noon News		\$900.00		P1
WISH	POL/NRSC	NRSC 2012			News 8 @5p	5-530p	:30	10/05/12	5:27:40 PM	News 8 @5		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			News 8 @6	558-630p	:30	10/05/12	6:12:59 PM	News 8 @6		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			Entertainment Tonight	728-8p	:30	10/05/12	7:46:30 PM	M-F 730-8p		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			Friday 10-11p	958-11p	:30	10/05/12	10:30:26 PM	Fi Hour 3		\$3,500.00		P3
WISH	POL/NRSC	NRSC 2012			News 8 @ 11 M-F	11-1135p	:30	10/05/12	11:08:14 PM	LN M-F		\$1,500.00		P2
WISH	POL/NRSC	NRSC 2012			Daybreak Saturday	558-9a	:30	10/06/12	8:52:37 AM	Daybreak Saturday		\$450.00		P2
WISH	POL/NRSC	NRSC 2012			ET Weekend	(7:00:00 PM-7:30)	:30	10/06/12	7:28:12 PM	Sat 7p-8p		\$400.00		P3
WISH	POL/NRSC	NRSC 2012			News 8 @11 Saturday	11-1135p	:30	10/06/12	11:05:37 PM	LN Sa		\$1,000.00		P2
WISH	POL/NRSC	NRSC 2012			News 8 @530p	558-7p	:30	10/07/12		News 8 @530		\$800.00		P1
WISH	POL/NRSC	NRSC 2012			Daybreak Sunday	558-9a	:30	10/07/12	8:37:19 AM	Daybreak Sunday		\$350.00		P2
WISH	POL/NRSC	NRSC 2012			Entertainment Tonight	728-8p	:30	10/08/12		M-F 730-8p		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			News 8 @6	558-630p	:30	10/08/12		News 8 @6		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			Monday 10-11p	958-11p	:30	10/08/12		Mon Hour 3		\$3,700.00		P2
WISH	POL/NRSC	NRSC 2012			CBS This Morning @7a	7-8a	:30	10/08/12		CBS This Morning @ 6		\$500.00		P3
WISH	POL/NRSC	NRSC 2012			News 8 @ 11 M-F	11-1135p	:30	10/08/12		LN M-F		\$1,500.00		P2
WISH	POL/NRSC	NRSC 2012			News 8 @5p	5-530p	:30	10/08/12		News 8 @5		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			CBS This Morning @8	8-9a	:30	10/08/12		CBS This Morning @ 6		\$150.00		P3
WISH	POL/NRSC	NRSC 2012			News 8 @ 530p	530-6p	:30	10/08/12		News 8 @530		\$900.00		P2
WISH	POL/NRSC	NRSC 2012			Tuesday 8-9p	758-9p	:30	10/09/12		Tue Hour 1		\$6,000.00		P2
WISH	POL/NRSC	NRSC 2012			News 8 @ 11 M-F	11-1135p	:30	10/09/12		LN M-F		\$1,500.00		P2

[Filtered by:] [Sorted by: Alt Order #]

Spot Manager: All, 10/02/12-10/09/12

Station	Advertiser	Product	Estimote	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06860151													
WISH	POL/NRSC	NRSC 2012		CBS This Morning @8		8-9a	:30	10/09/12		CBS This Morning @8	\$150.00		P3
WISH	POL/NRSC	NRSC 2012		CBS This Morning @7a		7-8a	:30	10/09/12		CBS This Morning @7a	\$500.00		P3
WISH	POL/NRSC	NRSC 2012		Daybreak @ 6		558-7a	:30	10/09/12		Daybreak @ 6	\$650.00		P2
WISH	POL/NRSC	NRSC 2012		News 8 @6		558-630p	:30	10/09/12		News 8 @6	\$900.00		P2
WISH	POL/NRSC	NRSC 2012		News 8 @ 530p		530-6p	:30	10/09/12		News 8 @530	\$900.00		P2
WISH	POL/NRSC	NRSC 2012		News 8 @5p		5-530p	:30	10/09/12		News 8 @5	\$900.00		P2
WISH	POL/NRSC	NRSC 2012		Noon News		1158a-1230p	:30	10/09/12		Noon News	\$900.00		P1
											\$62,650.00		
											\$62,650.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Nel Williams

do hereby request station time concerning the following issue:

National Republican Senatorial Committee (NRSC)
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: NRSC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input checked="" type="checkbox"/> Yes	<input type="checkbox"/> No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

NRSC

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:


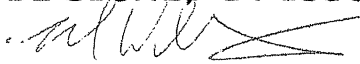
☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

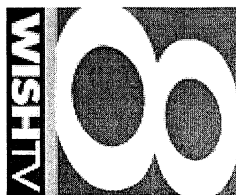
		702-337-5700
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
--------------------	-----------------------	----------------

INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/NRSC
Product	NRSC 2012
Estimate Number	

Invoice #	211643-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Billing Address:

Strategic Media Services
 Attention: Accounts Payable
 3299 K Street NW
 Suite 200
 Washington, DC 20007
 USA

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	211643
Alt Order #	06860151
Deal #	
Order Flight	10/02/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	X200
Product Code	

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	IN11305

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 6	558-7a		10/01/12 to 10/07/12	2x	-T-T---				
	WISH			Tu	10/02/12	:30	6:59 AM	NRTV100101H	\$650.00		1
	WISH			Th	10/04/12	:30	6:09 AM	NRTV100101H	\$650.00		2
2	WISH	Daybreak @ 6	558-7a		10/08/12 to 10/14/12	1x	-T-----				
	WISH			Tu	10/09/12	:30	6:39 AM	NRTV100101H	\$650.00		1
3	WISH	CBS This Morning @7a	7-8a		10/01/12 to 10/07/12	2x	--W-F--				
	WISH			W	10/03/12	:30	6:59 AM	NRTV100101H	\$500.00		1
	WISH			F	10/05/12	:30	7:40 AM	NRTV100101H	\$500.00		2
4	WISH	CBS This Morning @7a	7-8a		10/08/12 to 10/14/12	2x	MT-----				
	WISH			M	10/08/12	:30	7:59 AM	NRTV100101H	\$500.00		2
	WISH			Tu	10/09/12	:30	7:40 AM	NRTV100101H	\$500.00		1
5	WISH	CBS This Morning @8	8-9a		10/01/12 to 10/07/12	4x	-TWTF--				
	WISH			Tu	10/02/12	:30	8:29 AM	NRTV100101H	\$150.00		1
	WISH			W	10/03/12	:30	8:58 AM	NRTV100101H	\$150.00		4
	WISH			Th	10/04/12	:30	8:57 AM	NRTV100101H	\$150.00		3
	WISH			F	10/05/12	:30	8:57 AM	NRTV100101H	\$150.00		2
6	WISH	CBS This Morning @8	8-9a		10/08/12 to 10/14/12	2x	MT-----				
	WISH			M	10/08/12	:30	8:29 AM	NRTV100101H	\$150.00		1
	WISH			Tu	10/09/12	:30	8:25 AM	NRTV100101H	\$150.00		2
7	WISH	Noon News	1158a-1230p		10/01/12 to 10/07/12	2x	--W-F--				
	WISH			W	10/03/12	:30	12:07 PM	NRTV100101H	\$900.00		2
	WISH			F	10/05/12	:30	12:15 PM	NRTV100101H	\$900.00		1

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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INVOICE



Remit Address:
WISH
 90359 Collections Center Drive
 Chicago, IL 60693
 Main: (317) 923-8888
 Billing: (317) 923-8888

Advertiser	POL/NRSC
Product	NRSC 2012
Estimate Number	

Invoice #	211643-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	211643
Alt Order #	06860151
Deal #	
Order Flight	10/02/12 - 10/09/12

Billing Address:

Strategic Media Services
Attention: Accounts Payable
 3299 K Street NW
 Suite 200
 Washington, DC 20007
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	X200
Product Code	

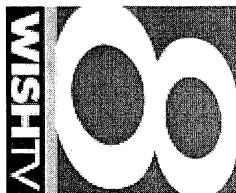
Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	IN11305

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
8	WISH	Noon News	1158a-1230p		10/08/12 to 10/14/12	1x	-T-----				
				Tu	10/09/12	:30	12:25 PM	NRTV100101H	\$900.00		1
9	WISH	News 8 @5p	5-530p		10/01/12 to 10/07/12	4x	-TWTF--				
				Tu	10/02/12	:30	4:58 PM	NRTV100101H	\$900.00		1
				W	10/03/12	:30	5:24 PM	NRTV100101H	\$900.00		4
				Th	10/04/12	:30	5:29 PM	NRTV100101H	\$900.00		3
				F	10/05/12	:30	5:22 PM	NRTV100101H	\$900.00		2
10	WISH	News 8 @5p	5-530p		10/08/12 to 10/14/12	2x	MT-----				
				M	10/08/12	:30	5:22 PM	NRTV100101H	\$900.00		1
				Tu	10/09/12	:30	5:13 PM	NRTV100101H	\$900.00		2
11	WISH	News 8 @ 530p	530-6p		10/01/12 to 10/07/12	4x	-TWTF--				
				Tu	10/02/12	:30	5:54 PM	NRTV100101H	\$900.00		2
				W	10/03/12	:30	5:53 PM	NRTV100101H	\$900.00		4
				Th	10/04/12	:30	5:53 PM	NRTV100101H	\$900.00		1
				F	10/05/12	:30	5:38 PM	NRTV100101H	\$900.00		3
12	WISH	News 8 @ 530p	530-6p		10/08/12 to 10/14/12	2x	MT-----				
				M	10/08/12	:30	5:40 PM	NRTV100101H	\$900.00		1
				Tu	10/09/12	:30	5:44 PM	NRTV100101H	\$900.00		2
13	WISH	News 8 @6	558-630p		10/01/12 to 10/07/12	4x	-TWTF--				
				Tu	10/02/12	:30	6:16 PM	NRTV100101H	\$900.00		4
				W	10/03/12	:30	6:29 PM	NRTV100101H	\$900.00		2
				Th	10/04/12	:30	6:27 PM	NRTV100101H	\$900.00		1
				F	10/05/12	:30	6:14 PM	NRTV100101H	\$900.00		3
14	WISH	News 8 @6	558-630p								

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Strategic Media Services
 Attention: Accounts Payable
 3299 K Street NW
 Suite 200
 Washington, DC 20007
 USA

Advertiser	POL/NRSC
Product	NRSC 2012
Estimate Number	

Invoice #	211643-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	211643
Alt Order #	06860151
Deal #	
Order Flight	10/02/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	X200
Product Code	

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	IN11305

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
14	WISH	News 8 @6	558-630p		10/08/12 to 10/14/12	2x	MT-----				
	WISH			M	10/08/12	:30	6:20 PM	NRTV100101H	\$900.00		2
	WISH			Tu	10/09/12	:30	6:27 PM	NRTV100101H	\$900.00		1
15	WISH	Entertainment Tonight	728-8p		10/01/12 to 10/07/12	2x	--W-F--				
	WISH			W	10/03/12	:30	7:28 PM	NRTV100101H	\$900.00		2
	WISH			F	10/05/12	:30	7:56 PM	NRTV100101H	\$900.00		1
16	WISH	Entertainment Tonight	728-8p		10/08/12 to 10/14/12	1x	M-----				
	WISH			M	10/08/12	:30	7:46 PM	NRTV100101H	\$900.00		1
17	WISH	News 8 @ 11 M-F	11-1135p		10/01/12 to 10/07/12	4x	-TWTF--				
	WISH			Tu	10/02/12	:30	11:12 PM	NRTV100101H	\$1,500.00		2
	WISH			W	10/03/12	:30	11:14 PM	NRTV100101H	\$1,500.00		4
	WISH			Th	10/04/12	:30	11:28 PM	NRTV100101H	\$1,500.00		3
	WISH			F	10/05/12	:30	11:10 PM	NRTV100101H	\$1,500.00		1
18	WISH	News 8 @ 11 M-F	11-1135p		10/08/12 to 10/14/12	2x	MT-----				
	WISH			M	10/08/12	:30	11:30 PM	NRTV100101H	\$1,500.00		2
	WISH			Tu	10/09/12	:30	11:22 PM	NRTV100101H	\$1,500.00		1
19	WISH	Monday 10-11p	958-11p		10/08/12 to 10/14/12	1x	M-----				
	WISH			M	10/08/12	:30	10:47 PM	NRTV100101H	\$3,700.00		1
20	WISH	Tuesday 8-9p	758-9p		10/08/12 to 10/14/12	1x	-T-----				
	WISH			Tu	10/09/12	:30	8:45 PM	NRTV100101H	\$6,000.00		1
21	WISH	Tuesday 9-10p	858-10p		10/01/12 to 10/07/12	1x	-T-----				

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Advertiser	POL/NRSC
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Invoice #	211643-1
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Billing Type	Cash
Special Handling	

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Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	IN11305

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
21	WISH	Tuesday 9-10p	858-10p	Tu	10/02/12	:30	9:34 PM	NRTV100101H	\$6,000.00		1
22	WISH	Thursday 9-10p	858-10p	Th	10/04/12	:30	9:32 PM	NRTV100101H	\$5,000.00		1
23	WISH	Friday 10-11p	958-11p	F	10/05/12	:30	10:47 PM	NRTV100101H	\$3,500.00		1
24	WISH	Daybreak Saturday	558-9a	Sa	10/06/12	:30	8:56 AM	NRTV100101H	\$450.00		1
25	WISH	ET Weekend	658-8p	Sa	10/06/12	:30	7:36 PM	NRTV100101H	\$400.00		1
26	WISH	News 8 @11 Saturday	11-1135p	Sa	10/06/12	:30	11:10 PM	NRTV100101H	\$1,000.00		1
27	WISH	Daybreak Sunday	558-9a	Su	10/07/12	:30	8:56 AM	NRTV100101H	\$350.00		1
28	WISH	News 8 Weekend/Sunday	558-7p	Su	10/07/12	:30	7:39 PM	NRTV100101H	\$900.00		1
29	WISH	Circle City Classic Parade		Sa	10/06/12	:30	11:48 AM	NRTV100101H	\$800.00	MG for 28.1 10/07	2
	WISH	Entertainment Tonight	728-8p	Su	10/07/12	:00			\$800.00	See MG 28.2	1

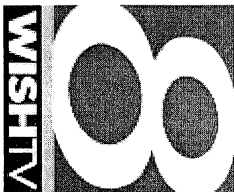
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Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	IN11305

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
		Aired Spots		54							

Gross Total \$63,550.00
Agency Commission \$9,532.50
Net Amount Due \$54,017.50
Payment Terms 30 Days

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